

10-25-17

FOR IMMEDIATE RELEASE

The Keweenaw Culture Project, in collaboration with the City of Hancock, announces the first annual Hancock Holiday Window Display Competition!

Have you ever wanted to decorate the town? Do you have an artistic eye, and holiday spirit? The Keweenaw Culture Project and the City of Hancock, MI, are pleased to announce the first annual Hancock Holiday Window Display Competition. Apply to decorate one of the vacant windows along Quincy Street in downtown Hancock! Selected artists/creators will be afforded a \$75 budget for supplies, and will be allowed to decorate their window to their heart's content!

Lights! Figures! Trains! Snow! Whatever you think says "the holidays" here in the U.P. is welcome (all ideas are welcome, no specific holiday(s) will be preferred over others, the only criteria for selection is that you have a good idea!).

The displays will be shown during the holiday shopping season, and the community will have the chance to vote for their favorite! There will be prizes! (Prizes TBD).

Applications open November 1st, and are due by November 15th.

TO APPLY: Email hancockholidays@gmail.com with a message expressing your interest, and a minimum three sentences describing your display idea. No drawings or pictures are required, but they are highly recommended!

Artists will be notified of selection no later than November 20th, and will be assigned window spaces by December 1st. Installation will take place Dec. 1-15, with December 16 as the "unveiling" day! Artists are encouraged to put paper or curtains over their windows while installing, so the big reveal on the 16th is fresh for the community. Voting will be from December 16-22 (voting forms and/or website will be available once displays are open). Winner(s) will be announced December 23rd, and the displays will remain open till Feb 1st (must be removed by March 1st at latest).

Contact:

Josh Loar
Director – Keweenaw Culture Project
hancockholidays@gmail.com
General Inquiries – KCP:
keweenawcultureproject@gmail.com
906-487-1714

