



Michigan Tech Public Transit Survey

Michigan Technological University Institutional Review Board - Review Exempt
Local Board Reference Number M0910
Effective 4/10/12 – 4/9/13

The Michigan Tech Transportation Enterprise is working on a project to increase the use, efficiency, and sustainability of the Houghton and Hancock public bus transit systems. This survey will be used to gauge public opinion about the current services and to help design improvements to the systems. Your help in completing this survey will be a great benefit to the students and has the potential to make a positive influence in our community.

This survey, along with more information about this project, can be found online at www.bit.ly/transitproject

For additional information, you may contact;

Andrew Scipioni, Transit Team Member (ajscipio@mtu.edu)

George Dewey, Transportation Enterprise Advisor (gdewey@mtu.edu)

Current Public Transit System Information

City of Houghton (906-482-6092)

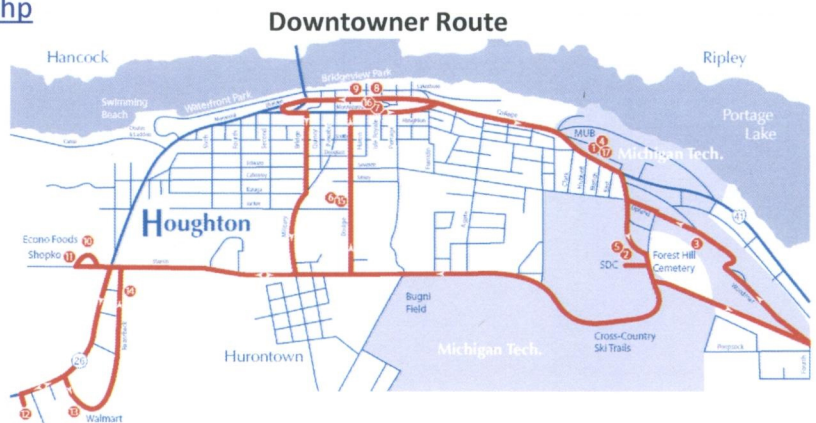
<http://cityofhoughton.com/info-transit.php>

- Downtowner Route (Fixed-Route)
Monday-Friday 10:00 am – 5:00 pm
- Day Demand Service
Monday-Friday 7:00 am – 5:00 pm
- Evening Demand Service
Monday-Sunday 5:00 pm – 11:00 pm

City of Hancock (906-482-3450)

<http://www.cityofhancock.com/info-transit.php>

- Demand Service
Monday-Friday 7:00 am – 5:00 pm





Michigan Tech Public Transit Survey

1. Have you previously used the Houghton and/or Hancock public transit systems?

Yes

Which public transit system do you typically use?

- Houghton only
- Hancock only
- Both systems

How satisfied are you with Houghton's current transit system?

Not applicable

	Satisfied	Neutral	Unsatisfied
Cost			
Convenience			
Dependability			
Travel time			
Route/destination choices			
Availability of route/schedule information			

How satisfied are you with Hancock's current transit system?

Not applicable

	Satisfied	Neutral	Unsatisfied
Cost			
Convenience			
Dependability			
Travel time			
Route/destination choices			
Availability of route/schedule information			

Other comments: _____

No

Why do you choose not to use the transit systems?

- Cost
- Convenience
- Dependability
- Limited route/destination choices
- I prefer to use a personal vehicle for transportation
- I am unfamiliar with the transit systems
- I have an uncertain schedule requiring quick transportation
- Other (please specify): _____

2. What age group do you belong to?

- Under 20 25 - 34 45 - 54 65 or older
 20 - 24 35 - 44 55 - 64

3. Are you a student of Michigan Tech or Finlandia University?

- Michigan Tech
 Finlandia
 Neither

4. Are you an employee of Michigan Tech or Finlandia University?

- Michigan Tech
 Finlandia
 Neither

5. How far would you be willing to walk to a bus stop?

- Less than 1 minute
 1 – 2 minutes
 2 – 3 minutes
 3 – 5 minutes
 5-10 minutes
 10 or more minutes

6. Would you use a fixed-route transit system if it were available on the weekends (Saturday and Sunday)?

- Yes
 No
 I don't know

7. Would you use a fixed-route transit system if it were available after 5 PM on the weekdays(Monday-Friday)?

- Yes
 No
 I don't know

8. Would the following changes increase your use of the public transit systems?

	Highly Likely	Somewhat Likely	Neutral	Somewhat Unlikely	Highly Unlikely
Bus location tracking					
Extended service hours					
Additional bus stops/destinations					
Improved on-time arrivals					
Increased service frequency					
Decreased fare prices					
Free-of-charge transit service					

9. Please share any other comments or concerns you have about the existing transit systems or suggestions for improved services. _____
